



Potential customers

All authorities responsible for the power management of Cultural Heritage are potential customers of our business.

We turn both to profit and no-profits bodies with dedicated types of packages based on the economic dimensions of the customers.

Which product for your business?

We divide our products in accordance with where they will be arranged.

For example you have to consider to install our “smart flooring” and “smart windows” if you want to ensure energetic flows in **museums**.

An **art galleries** responsible for energetic commission should take a look at our catalogue because we offer useful tools to improve energetic efficiency as LED spotlights to enhance the relevance of artworks.

We thought of improving **artwork** visibility with our “Photo-resist sensors” that automatically modify emitted light to get an optimal illumination.

Flooring made with recycled materials and fitted with a kinetic energy recovery system is mainly designated to large municipalities with a lot of **tourists** and walkers.

Discussing about municipalities, we have to reflect about how many **parks** and **green areas** are in town. We recommend our “Benches equipped with photovoltaic cells” to recover energy from sunlight.

Catalogue

We start our business with a strong advertising campaign based on a catalogue diversification.

Museum and Gallery Pack

- Smart flooring** for the most busy part of the Cultural Site;
- Motion sensors** to install in each room;
- Smart windows** also for special doors;
- Photo-resist sensors** to improve a relaxing experience;
- LED spotlights** to enhance the relevance of artworks.

Archeological Park Pack

- Smart flooring** for the most busy ways of the Park;
- Motion sensors** to install along footpaths;
- LED spotlights** equipped to lamppost;
- ECO benches** to improve the sustainability of the Park.

Monument Site Pack

- LED spotlights** to enhance the relevance of artworks;
- Motion sensors** to install near the monument;
- ECO benches** to improve the sustainability of the Site.

Public Park Pack

- Smart flooring** for the most busy ways of the Park;
- Motion sensors** to install along footpaths;
- LED spotlights** equipped to lamppost;
- ECO benches** to improve the sustainability of the Park;

Square Pack

- LED spotlights** to enhance the relevance of the square;
- Motion sensors** to install near the square;
- ECO benches** to improve the sustainability of the square.

Two contracts types

- 1) **Customers co-fund** the initial investment but **part of earnings coming from energy saving returns to service providers;**
- 2) Customers pay to realize a cheaply plant and they are **willing to recognize a reward in the event of planned contractual performances arise.** This type of contract could be perfect for public structure

Extra services

We offer additional services like **consultation, installation, managing** and **upkeep** of our products and systems. Thank these solutions our customer have access to an holistic service reducing internal managing costs. Therefore a segmentation of service supply improves the customization and the price discrimination that will increase the company profit.

A glance at our products

